



FOR IMMEDIATE RELEASE

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Katz & Associates Helps Bring Firebirds Wood Fired Grill to Charlotte Metro Area of North Carolina

Julie Gardner Brokers Deal for Site at Birkdale Landing in Huntersville

Englewood, NJ, March 5, 2020 – Residents in the Huntersville/Cornelius area of North Carolina will soon enjoy the bold flavors and inviting atmosphere of Firebirds Wood Fired Grill when it comes to Birkdale Landing. Julie Gardner of Katz & Associates worked with the popular restaurant brand to secure the site (5,600 square feet plus a 600 square foot patio). The space was represented by J.D. Yearwood, formerly with Lat Purser.

The new Firebirds Wood Fired Grill is slated to open in early 2021. It will be located in Birkdale Landing across from Birkdale Village. The new construction and redevelopment of Birkdale Landing will also feature other new restaurants and retail stores.

“It’s been great working with Firebirds Wood Fired Grill to bring the new restaurant to the Huntersville/Cornelius area,” said Julie Gardner, Principal, Katz & Associates in Charlotte. “Firebirds will be an asset – it’s a fantastic restaurant with delicious food, a terrific seasonal menu, and a great bar.”

“We’re excited to bring our signature bold flavors and tradition of live-fire cooking to the Charlotte metro area,” said Jim Kirkpatrick, Vice President Real Estate, Firebirds Wood Fired Grill. “We hope it will become a neighborhood favorite for families, friends, and colleagues.”

Firebirds Wood Fired Grill, a contemporary-polished restaurant, is an energetic twist on the traditional grill featuring a boldly flavored, classic American menu in an inviting, fire-centric atmosphere. Signature menu items include hand-cut, aged steaks and fresh seafood hand-fileted in-house and seared over locally sourced hickory, oak or pecan wood in Firebirds’ scratch kitchen and exposed wood-fired grill. The open, stylish, enticing décor incorporates wood-fired themes and entertaining spaces, such as the outdoor patio with seasonal comforts and the award-winning FIREBAR®. Popular specialties include Wine Down Mondays, happy hour, artisan cocktails, craft beer, bourbon, after dinner drinks and Firebirds’ private label wine. In serving the community, Firebirds supports ever-growing sustainability efforts throughout its restaurants and partners with Alex’s Lemonade Stand Foundation, with more than \$1.9 million raised for childhood cancer research through the sale of fresh lemonade. Visit FirebirdsRestaurants.com to become a member of Firebirds’ Inner Circle, make an OpenTable reservation or order ToGo online.



Press Release

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Katz & Associates began operations in January of 1996. The company currently maintains offices in New York City, Charlotte, Boca Raton, Nashville, New Jersey and Orlando. Katz & Associates' primary focus is assisting retailers, restaurants and landlords in all capacities including strategic planning, market analysis, lease and sale negotiations and dispositions. Our team of seasoned veterans has decades of experience and invaluable market knowledge.

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