



## Press Release

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**FOR IMMEDIATE RELEASE**

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### **The Vitamin Shoppe to Open at The Shoppes of North Brunswick**

*Master Broker Amy Staats of Katz & Associates Represented The Vitamin Shoppe for Its Newest New Jersey Location*

Englewood, NJ, March 26, 2020 – The Vitamin Shoppe is opening a new store at the Shoppes of North Brunswick and Amy Staats of Katz & Associates helped secure the site. Staats is the Master Broker for The Vitamin Shoppe in Northern New Jersey and 11 states in the Northeast. Chris Kaufman of The Azarian Group represented the space.

The Vitamin Shoppe store in New Brunswick, which is 3,314 square feet, is set to open on March 27, 2020. It is the second New Jersey location for which Amy Staats represented the brand. She assisted with the lease for The Vitamin Shoppe's remodeled Edgewater store which launched at the end of 2019. Both New Jersey locations feature a modern design aesthetic and technology-driven innovations that enhance the wellness retail experience. Staats has also worked with The Vitamin Shoppe on their new store growth in Florida and Tennessee.

"It's an honor to represent The Vitamin Shoppe and watch them offer guidance, nutrition and wellness products during this time of need," said Amy Staats, Vice President, Katz & Associates. "These stores set a high standard for exceptional health and wellness care."

Katz & Associates began operations in January of 1996. The company currently maintains offices in New York City, Charlotte, Boca Raton, Nashville, New Jersey and Orlando. Katz & Associates' primary focus is assisting retailers, restaurants and landlords in all capacities including strategic planning, market analysis, lease and sale negotiations and dispositions. Our team of seasoned veterans has decades of experience and invaluable market knowledge.

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