



## Press Release

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**FOR IMMEDIATE RELEASE**

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### **Katz Secures 4<sup>th</sup> NJ Warby Parker at The Grove at Shrewsbury, in Shrewsbury**

Englewood, NJ, October 8, 2019 – Warby Parker is set to open another New Jersey location in Shrewsbury this Saturday, October 5. Brian Katz and Scott Sher of Katz & Associates secured the site on behalf of Warby Parker. The Landlord, Federal Realty, was represented by Chris Cole from Metrovation. The 1,700 square foot store is located in a portion of the former Talbots at The Grove at Shrewsbury.

The brand's Shrewsbury store will join their Paramus, Westfield and Hoboken, NJ locations. Keeping with their signature retail aesthetic, the store at Shrewsbury is reminiscent of a classic library with gray and white terrazzo flooring, a blue lacquer ceiling, marble topped tables and oak shelving with a Reference Desk where customers can pick up orders, ask questions, or get adjustments.

Warby Parker opened its first store in 2013 in New York City. Today, the company boasts more than 100 locations across the US and Canada.

Katz & Associates began operations in January of 1996. The company currently maintains offices in New York, Charlotte, Boca Raton, Long Island, Miami, Naples, Nashville, New Jersey and Orlando. Katz & Associates' primary focus is assisting retailers, restaurants and landlords in all capacities including strategic planning, market analysis, lease and sale negotiations and dispositions. Our team of seasoned veterans has decades of experience and invaluable market knowledge.

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