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Presidente Supermarket Inks 53,291 SF Deal at Cross County Plaza, West Palm Beach

Boca Raton, FL, July 31, 2019 – Brian Katz, CEO of Katz & Associates, is pleased to announce that Presidente Supermarket has signed a 20-year lease at Cross County Plaza set to open in the first quarter of 2020. The West Palm Beach location will mark the 53rd store in Florida.

The location is the site of the former Winn Dixie on the SE corner of Military Trail and Okeechobee Blvd in West Palm Beach which boasts the highest traffic count in Palm Beach County. The 53, 291 sf grocery store will be completely remodeled by Presidente.

Katz & Associates brokers' Daniel Solomon and Roxanne Register exclusively represent the Landlord, Cross County Owners LLC out of New York and brokered the deal in just two months of Winn Dixie's departure. Joe Valls of Miami represented Presidente Supermarket and is their exclusive Broker.

"The existing tenants in the shopping center are thriving and we are excited to bring a new grocery shopping experience to this multi-cultural area to add to our tenant mix." said Roxanne Register.

"Presidente Supermarket is a privately-owned family company and unique in that they are able to customize their product to the customer's needs at affordable prices."

Presidente is joining 2 other new tenants opening in Cross County Plaza this year which include Ollie's Bargain Outlet (37,600 sf), and Launch Trampoline Park (30,000 sf), both secured by Katz. To date Cross County Plaza has 47,000 sf available to lease and can be subdivided to suit the tenant's needs.

"Our goal was to find the right uses to complement the existing tenant mix and we were able to deliver a fantastic grocery store in record time," said Daniel Solomon.

Katz & Associates began operations in January of 1996. The company currently maintains offices in New York, Charlotte, Boca Raton, Long Island, Miami, Naples, Nashville, New Jersey and Orlando. Katz & Associates' primary focus is assisting retailers, restaurants and landlords in all capacities including; strategic planning, market analysis, lease and sale negotiations and dispositions. Our team of seasoned veterans has decades of experience and invaluable market knowledge.