



## Press Release

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**FOR IMMEDIATE RELEASE**

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### **Katz & Associates Announces Palmetto Moon Deal in Murfreesboro, TN**

#### *First Tennessee Location Open in Knoxville*

Englewood, NJ, May 2, 2019 – Brian Katz, CEO of Katz & Associates, is pleased to announce the signing of a second lease for Palmetto Moon in Murfreesboro, TN set to open this summer. This comes on the heels of a new 6,500 square foot location in Knoxville’s West Town Mall. Both stores have ten-year initial terms. Holly Buchanan, CCIM of Katz & Associates Nashville office represented Palmetto Moon in both transactions. This is the 23<sup>rd</sup> location as the company expands throughout the southeast.

Palmetto Moon promotes the Southern Lifestyle in selling clothing, Sherpas, home, collegiate gear, and accessories from Simply Southern, YETI, True Grit and more!

Katz & Associates began operations in January of 1996. The company currently maintains offices in New York, Charlotte, Boca Raton, Long Island, Miami, Naples, Nashville, New Jersey and Orlando. Katz & Associates primary focus is assisting retailers, restaurants and landlords in all capacities including; strategic planning, market analysis, lease and sale negotiations and dispositions. Our team of seasoned veterans has decades of experience and invaluable market knowledge.

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